

The background of the magazine cover is a photograph of a construction site in Dubai. A large red scissor lift is extended high into the air, its platform reaching towards the top of the frame. In the background, the Dubai skyline is visible, with the Burj Khalifa being the most prominent building. In the foreground, there are white, tent-like structures and scaffolding, suggesting an event or construction area. The sky is blue with some clouds.

# JOHNSON ARABIA

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Spring Edition

## New Electric Scissor Lifts for Johnson Arabia

*Giving the market what it asked for!*

### AMAZING PROJECTS

*highlights of projects we  
worked on this quarter*



Feature  
**PLUS**

EXPO 2020

**WOMEN OF  
JOHNSON ARABIA**

*Honoring the women in our team for  
international womens day*

## Directors Message

The winter has brought some pleasant changes to Johnson Arabia and we were happy to be able to celebrate it as a team for our annual party. We are eternally grateful to the government here in the UAE for bringing back such normalcy to our lives. As life gets back to normal a lot of sectors have varying requirements for rental units. At Johnson Arabia we continuously strive to cater to our clients by providing them equipment they need and for this very reason we added ten JLG R1932 scissor lifts and two new cranes to our fleet.

Additionally, our key strategic imperative now is to focus on expanding and growing our presence in markets like Saudi Arabia. For this we will be collaborating with our local partners to secure projects and contracts in that region. We expect to bring our excellent work ethic, service and commitment to Saudi Arabia just as we have been doing for over 20 years in U.A.E and Oman.

Finally, we are always grateful to our loyal customers and partners for having faith in us and choosing us year after year. We hope to serve you more often and better this year too.



Mr. Martin Kirby,  
M.D Johnson Arabia



## Our Amazing Projects

*While we are proud of ever thing we do, these projects showcase our versatility and skill.*



**Khalifa university, Arco site**

Our 220 tonne Tadano was used here to lift a chemical tank to position on site.



**Uptown Tower, Dubai**

Our AWP's were used for a lot of lower level exterior work on this project. close to the Jumeirah Lakes Towers community, will stand at 340 metres once completed, with work expected to conclude towards the end of this year.



**Refinery, Dqum Oman**

Our AWP's and cranes were on site for various maintainace tasks and upkeep of the refinery



**Apple Store, Abu Dhabi**

Our AWP's were used for maintenance and then site photography inside and outside the store.

## New Electric Scissor Lifts for Johnson Arabia

*Market demands being met.*

Regional equipment rental heavyweight Johnson Arabia has expanded its AWP fleet with 10 new JLG R1932 electric scissor lifts as part of an expansion of its access equipment business.

The crane and AWP equipment rental company, which has more than 22 years of experience in the Middle East, said this investment in the 10 brand-new JLG scissors is "just the start of an expansion which will see additional core and specialist products entering the Johnson Arabia rental fleet in response to demand from new and existing customers who are looking for the specialist work at height capabilities" offered by the rental company.

Johnson Arabia runs one of the largest and most comprehensive fleets in the region and said it is "further investing in its capability as an industry leading equipment supply company". The R1932 is not a new model in the company's fleet, and these new units have expanded "an already popular product line with additional capabilities and efficiencies designed to improve the experience of the end user", said a statement from the company.

Joe Keely, executive manager of AWP, said: "This delivery is just part of an investment strategy which focusses on the growth of our existing business, while also expanding our electric product range. These machines have already been delivered to one of our existing customers and I'm sure will continue to be popular on the various projects we are supporting in the UAE and around the region."

Martin Kirby, managing director, Johnson Arabia, said: "As a work-at-height equipment specialist, we are responding to the demand for our core AWP offering and these 10 JLG R1932 scissors are just one part of enabling the business to provide our clients with the class-leading service and support they have come to expect of Johnson Arabia."

The JLG R1932 boast a maximum platform height of 5.79m and a maximum capacity of 229.27kg. A compact machine with a width of only 0.81m, it has a drive speed of 4.83kmh with the platform lowered. According to JLG, the electric drive model delivers up to double the battery life of a standard scissor lift."



## Celebrations

*After two long years the whole team gathered for an end of year celebration*

Last Christmas Johnson Arabia was able to host all of its staff and some clients at their premises for an end of year celebration. The team also unveiled a new crane and announcements for new AWP equipment was also made.



## The Spiders are out for Spring!

*Johnson Arabia launches its fleet of spider cranes in the Middle East just before Eid.*



Our Spider cranes are out this spring and they are all over the place! From light pole lifts in down town to glass installations in hotels our spider cranes are capable of it all.

here are **FIVE** reasons why you might need it:

- 1- capabilities they have the ability to perform lifting projects challenging terrains and slopes because of their versatile outrigger configurations,
- 2- Maeda keeps refining their technology to keep up with the latest requirements all of which help prevent the risk of the crane tipping and ensure load feedback for operators.
- 3- The optional electric motor ensures work can be carried out cleanly indoors without any concern for gas emissions. For companies or individuals looking to improve their carbon footprint or operating in sensitive environments this is a great option
- 4- Reduce site disruption, save time and money - The compact design of the spider crane will mean that fewer measures will need to be put in place in preparation for the delivery and operation.
- 5- Equipped with crawlers, travelling into confined area where bigger cranes or truck cranes cannot access is an easy job for the Maeda spider cranes.

## Spierings goes to the EXPO 2020

*Johnson Arabia partners up wit Kanoo cranes to service projects on the EXPO 2020 site*



With the EXPO 2020 nearing its end we wanted to share how proud we were to work with our industry partners on various projects at the EXPO 2020 site.

From lifting and installation of the iconic colourful panels on a country's pavilion to utilities lifts for buildings and facilities that service the EXPO the Spierings crane was instrumental in construction because of its fast set up time and easy mobility through the expo site.

Mohammed Fareed, executive manager of the cranes department says "Apart from it bring an absolute privilege to be part of such an iconic development we were very proud of our team for learning the functionality of the Spierings and then delivering every project on time.

## Women's History Month

While women make up almost 48% of the global work force and have made their mark in majority of the fields from aviation to the financial markets when one thinks of construction and heavy machinery it is still regarded as a male dominated career field. Having said that more and more women are making breakthroughs in this industry and more so now than ever.

Currently only 10% of the construction field is women and this is expected to rise by 26% in the next five years. Globally women are also taking up jobs like crane and heavy equipment operators and this is slowly but surely coming to the middle east as well.

At Johnson Arabia we are so proud to have women leading the way in our organization and being the core of many of our operational teams.



## Woman AWP Operators



Joy Abuda is one of the very few female IPAF certified AWP operators in the region. While her daily role does not include operating AWP's and Manlifts her certifications and knowledge of the equipment make it is easy for her to do her job as part of the operations team well. She is well versed in safety protocols and functionalities of the AWP's so she is able to help clients and external operators alike as well as any of her male counterparts.

Joy says "Responsibility for safety is very multi-faceted. It starts with manufacturers producing a piece of equipment which is inherently safe and well designed, with appropriate technical guidance to ensure that the products can be kept in a good and safe condition for its entire life cycle. On a day-to-day basis the customer also has their own responsibilities. With our advice they need to select a machine appropriate for the job, ensure the use of the machine has been risk assessed and that other external factors are considered, and ensure that if they are providing their own operator, that there is appropriate training and familiarization is arranged"

*To be Trained in IPAF Contact us and we will make sure your operators know how to safely use equipment 800 LIFTING*

## Announcements



Ravindra Kasaragode and Ananda Pushpa win employees of the year for 2021



Mary T Daniel from the AWP workshop division married Jimmy M Jose



Narash from the crane operations department married Agnina this January.



Santosh D'Souza from the AWP department and wife Granita Costa had a baby girl Kyra Tirrah Dsouza.

From all management team and staff at

**JOHNSON  
ARABIA**

**CONGRATULATIONS**

**"QUALITY MEANS DOING IT RIGHT WHEN NO ONE IS LOOKING."**

**HENRY FORD**

800- LIFTING



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