

JOHNSON ARABIA

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Spring Edition

Expansion of our fleet to have 1000 Ariel work platforms

*We are not only expanding our fleet but also
increasing our foot print in Oman*

AMAZING PROJECTS
*highlights of projects we
worked on this quarter*

**Spiders
Everywhere**



PLUS

**AWP FEATURE -
OMAN AND U.A.E.**
*some other topic we
want to show case.*



Directors Message

We have faced the challenges of 2020 together by working closely with our customers and partners. To our loyal clients we offer our gratitude and thanks for continuing to trust our service and expertise, we remain committed to serving you professionally.

I would like to take this opportunity to thank everyone for their dedication, support and successfully but above all safety helping negotiate through this pandemic. The countries leaders have guided us well during this crisis giving us the confidence to remain strong and committed.

Despite the economic difficulties Johnson Arabia has still increased and renewed its rental fleet in both Cranes and AWP Divisions adding larger Tonne hydraulic mobiles, 50-100t At and numerous RT and also cranes crawler cranes along with Larger AWP units and although Challenges will remain in 2021 there will also be many opportunities.

We are proud to announce the opening of our second office in Oman offering our clients an improved service which is just the start of our plans for the future in the region. The vision for Johnson Arabia remains strong/committed and has only been delayed by the difficulties we have all overcome during the past 12 months.

Finally as the market opens up we at Johnson Arabia are looking forward to the new, innovative and exciting products and projects that will come our way this year.



Mr. Martin Kirby,
M.D Johnson Arabia



Our Amazing Projects

While we are proud of ever thing we do, these projects showcase our versatility and skill.



University of Birmingham, Dubai
we were contracted by the developers to work on a 46mts, 18 mts and 12 mts long truss erection. our team used a 250t /7250S Kobelco crawler to lift weights of up to 28 tones. The main reason this was used is to avoid project delay from having to reposition the tower crane and also because a crawler crane can



Marina event, Dubai
We were contracted for the Assembly and erection of 40m x 70m tent and for this we used two of our 660Sj AWP machines and one 80T mobile crane to complete the job.



Dqum desalination Plant, Oman
Our 860Sj man lift was used for manual structural wok at a height at this desalination plant. This Independent Water Project IWP, is part of a joint project to bring new water and then electricity in the form of a new power plant to the Duqm area of Oman which needs them due to its rapid growth already and expected growth in the future



Raha International School, Abu Dhabi
The project needed to be completed in a six month time frame so the best option was to use three crawler cranes due to their maneuverability and capabilities to work in congested area, fast and efficient. We have 150t, 250t and 280t crawler cranes currently on site which is covering 95% of the precast erection required for the project

Expansion of our fleet to have 1000 Aerial work platforms

We are not only expanding our fleet but also increasing our foot print in Oman

After successfully navigating the tough markets in 2020 we have proved to be a leader in the rental industry and in now expanding our fleet.

We are currently awaiting the delivery of 112 machines to complement our existing fleet across the group. The up to date models manufactured by both JLG and Genie will start to arrive this month and will continue to arrive in batches over the next three months.

This investment by Johnson Arabia strengthens the company's ambition to get to fleet size of 1000 machines by the close of 2021. The majority of purchased machines will be delivered to our new depot in Muscat and our existing location in Duqm and the remaining units will be delivered to the UAE, to help fulfil the growing demand.

"Research indicates that the AWP market size was over \$17.5 billion globally in 2019 and is estimated to grow at over 6% between 2020 and 2026. We imagine a lot of rental opportunities coming our way in 2021 in the region because stalled projects across the GCC will restart at full capacity soon and there will be infrastructure upgrades, especially in the telecom and communication sectors. As postponed events return, the events sector will need access platforms and so will many other sectors, and we have the ability to rent to them easily because of our large fleet size," says Gareth Conley, Executive Manager AWP.



Itsy Bitsy Spider!

Project Spotlight

Al Arjan Residential Project

A recent application of Maeda mini cranes was in a residential building in the Arjan area of Dubai. An MC405C was employed to erect columns on the podium for construction of a kids play area.

The spider crane was lifted from the ground to the podium by using a 100t crane and positioned on the podium slab.

The two-day job saw the MC285C-3 lift loads up to 900 kg to a height of up to 12m and working radius of 5m. The MC405C has a maximum capacity of 3.83 tonnes at 2.7m; maximum working radius of 16m for 0.21 tonne; and maximum lifting height of 16.8m.

"If the same job was to be executed from the ground level, the client would have had to spend at least AED30,000 additionally. We were able to provide a much cheaper and faster option with the Maeda spider mini crane. After completion of the job, the MC405C was lowered to the ground by using another crane," says Mohammad Fareed, Executive Manager for Cranes.



One Team One Family !



With a work force of over 450 people and a bigger workshop we pride ourselves on providing the best service in the rental industry.

We offer

- Crane and lift planning.
- One of the largest fleets of Man Lifts.
- Safety Training in a dedicated IPAF center.
- 24 X 7 service on WhatsApp .

IPAF Tips



Prevent unauthorized use. After use, always leave the machine in a safe and secure place and remove the key



Always use the right machine for the job. If the work is higher, use a lift with the appropriate height reach.

To be Trained in IPAF Contact us and we will make sure your operators know how to safely use equipment 800 LIFTING

Muscat Here we come!

The growth in Oman is also driven by the fact that Johnson Arabia has already been a well-known name in the rental industry there for about ten years for cranes and has now started to focus equally on their AWP supply too. To further help this expansion Johnson Arabia has increased their sales and operations team there and is exploring new project avenues, specifically in Oil and gas.

Gareth Conley, Executive Manager for AWP adds "In spite of the dip in utilization in 2020 we are seeing a higher demand in the market. Along with the U.A.E. we have also noticed an increase in requests in Muscat and Duqm in the infrastructure, facilities and construction sector. This increase in fleet is to not only supplement this demand but to also increase our footprint in Oman"



"IMAGINATION IS EVERYTHING. IT IS THE PREVIEW OF LIFE'S COMING ATTRACTIONS."

ALBERT EINSTEIN

800- LIFTING



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