

JOHNSON ARABIA

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Summer Edition

Lending a hand and doing the heavy lifting for you

Why buy when you can rent?

AMAZING PROJECTS

*highlights of projects we
worked on this summer*

BACK TO SCHOOL
*Training for safety
with IPAF*



PLUS

Company Updates



Directors Message

Johnson Arabia has spread its foot print across the region over the years and maintained its core value of looking after customers and providing complete solutions. As we move forward this year and look into new opportunities and I am pleased to say My team Liverpool became champions for the first time in 30 years whilst my Johnson team has been champions for more than 20! I am proud of everyone on my team for working hard towards a common goal of success and triumph even in a volatile market. I am also grateful to our supportive clients who recognize our service and continue to support us in many ways.



Mr. Martin Kirby,
M.D Johnson Arabia

Our Amazing Projects

While we are proud of ever thing we do, these projects showcase our versatility and skill.



Khalifa Port

Our services were hired for this project to help assemble 35 overhead cranes for use on the port. this job consisted of the use of various scissor lifts, man lifts and articulated boom lifts. The duration was about 9 months and was successfully completed recently.



Al Qudra Development

The project involves the construction of a large community development with multiple villas and residential town houses. The project required our Sumitomo scx 1500-2, 150 tonne crane and Liebherr LTR 1100, 100 tonne hydraulic crawler crane to assist with placements of precast concrete, large pipelines and beams.



Sharjah Building Development

This contractor required us to bring in our Terex Demag AC 700 with 78m luffer to lift the buildings chiller unit from the ground to the top.

800- LIFTING



Back to school with IPAF



As the market demand for elevated work platforms have increased the health and safety standards and precautions have also started to get stricter through out the GCC.

Mr. Jason Woods, IPAF regional manager Middle East and South Asia recently visited our Johnson Arabia accredited Training Centre in Dubai and said "for the UAE, since 2017 the Abu Dhabi authority (OSHAD) has actively made great efforts to enforce safety guidelines for the safe use of powered access equipment. This was also adopted by Dubai Municipality soon after launching safety guidance note GU67 emphasizing the importance of training from site managers to operators. Other GCC countries also follow suit with increasing training standards from Bahrain, Kuwait, Oman, Qatar, Saudi Arabia.

At Johnson Arabia we stand proudly to be accredited by IPAF offering an international training standard ISO:188/78:2013. We have trained close to 600 MEWP operators.



Mr. Jason Woods,
Regional Manager IPAF,
Middle East and India



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Lending a hand and doing the heavy lifting for you

Why renting is a better option than buying in the current market



The Middle East's construction, oil and gas, facilities management and other industrial market segments are well aware of rental solutions for projects and have now started to utilize rental service more than before. The onset of the COVID-19 pandemic has enabled the rental market to grow exponentially in the past few months because a lot of companies are realizing that it is much more efficient and cost effective to *rent rather than buy*.

"I think the region is very much going to move forward into a rental base in its business model, moving away from owning equipment or perhaps holding a lot less of the equipment than they used to" Says M.D Martin Kirby.

At Johnson Arabia, we are able to take advantage of this, since we have been in business for over 20 years, know the market needs and work on principles of very high health and safety standards which will help us cater to our clientele better. We see this an opportunity for us to grow because with us doing all the heavy lifting literally and figuratively we enable clients to have a sense of peace in knowing that their projects can be completed and any external issues or needs will be taken care of by us.

Another aspect of our service includes an equipment rental strategy for the duration of the full project which enables our clients to have flexible rental terms. We offer end to end services where we work out the logistics and crane planning for a project to allow for various cranes or access platforms to be supplied to the project as it progresses. This is obviously another advantage to renting because we do all the maintenance and planning so the client need not worry about any delays and subsequent loss of revenue due to this. Our vast fleet of 700 access platforms and 200 cranes permits us to switch out equipment fast so that project timelines are never hindered.



20 years of service!

After 20 years of service Francis and Kolitha have decided to take a well deserved retirement

It's been two decades since Francis joined Johnson Arabia and helped us achieve success by being a loyal, hardworking and an absolute integral part of our team. He has set an exemplary standard for all of us with his work ethics and dedication which we thank him for. Francis decided to retire this August and we wish him all the very best for this well deserved relaxing phase of his life.



Mr. Francis D'souza
HR Manager



Mr. Kolitha Salwature
Senior Technician

For 17 years Kolitha has been a part of the Johnson family and has contributed towards the smooth running of our crane workshop and yard facilities. He has mentored the various crane operators and ensured that every site and project has run smoothly. We are grateful for his contributions towards us and are wishing him the best for his retirement this September.



IPAF Tips



Caution when loading and unloading, always plan for a safe MEWP delivery.



Always attach the lanyard for extra safety.

To be Trained in IPAF Contact us and we will make sure your operators know how to safely use equipment

Moving forward in the new normal

Masks on.

As we adjust to our new "normal" our team has also had to make some adjustments and adapt to newer methods of working.



We truly believe in moving forward so we have had to embrace the digital space and new protocols to maintain a safe, healthy and sustainable work culture.

While we encourage interpersonal relationships we have taken steps to conduct most of our business via video calls and any site visits are pre planned and conducted with strict social distancing methods to ensure safety of our staff and our clients. Our office space is still continuously sanitized on a regular schedule and every member of the staff is temperature checked for safety.

Finally, as a company we continue to explore new avenues and opportunities that enable us conduct business in this new normal and we are determined to keep moving forward and lend a hand to support our clients



"WE KEEP MOVING FORWARD, OPENING NEW DOORS, AND DOING NEW THINGS BECAUSE WE'RE CURIOUS AND CURIOSITY KEEPS LEADING US DOWN NEW PATHS."

- WALT DISNEY

800- LIFTING



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