

# JOHNSON ARABIA

EDITION 1.2024

January 15th

## Winter Edition

## Vistors Day at Johnson Arabia

*lets talk sustainability*

### AMAZING PROJECTS

*highlights of projects we  
worked on this quarter*



## Feature PLUS

### F1 RACING FOR THE TEAM

End of the year  
team celebrations



## Directors Message

As we gear towards 2024 we have been investing heavily into sustainable equipment and solutions for our clients. My team has been amazing with learning the specification of our new equipment so quickly to ensure our clients are able to make better choices in choosing the right equipment for their projects.

With initiatives like Net zero 2050 and the Cop28 conference bringing together various governments of the world in the U.A.E, to tackle climate change issues, it is very clear that the region will only be looking towards sustainable alternatives to equipment, materials and resources. Johnson Arabia is proud to say we are happy to support our leadership with this initiative to a cleaner future and will be adding to our growing fleet of sustainable AWP's and even cranes over the next few years.



Mr. Martin Kirby,  
M.D Johnson Arabia



## Our Amazing Projects this Winter

*While we are proud of everything we do, these projects showcase our versatility and skill.*



### Mall of the Emirates, Dubai

The spidering's was contracted for the external maintenance of this mall and was selected because of its mobility and ability to lift as much as a tower crane.



### Meydan, Dubai

For this project the spider crane was required to install glass panels on the 8th and 9th floor of the building. the space was a challenge



### ADNOC fuel station, Abu Dhabi

This projects required the team to carefully plan the lift and installation of signage for ADNOC on a functioning highway. The AWP team and Crane operators had to carefully coordinate the lift ensuring safety of the drivers on the highway and perfect placement of the signage.



### F1 Track, Abu Dhabi

This project included a lot of site maintenance and upkeep prior to the F1 races. The project also called for maintenance in the arena, stalls and the grand stand to accommodate all the visitors and viewers of the race

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## Vistors Day at Johnson Arabia

*See the latest in our offerings*



As COP28 brings together the world's governments, organizations and experts to showcase global commitment to sustainability, Johnson Arabia has demonstrated its own commitment to Environmental Sustainability with a Visitor Day to demonstrate the latest sustainable technologies in cranes and aerial work platforms. Recognizing the challenge for regional construction's Net-Zero targets by 2050, Johnson Arabia is committed to enabling UN sustainable development goals with investment in a wide range of areas, including people, environment, and the community.

The Visitors Day promoted just some of the innovations that Johnson Arabia has introduced to the region, including the widest range of all-electric construction equipment, advancement in bio-diesel fuel, and introduction of the world's first hydrogen powered access platform.

Alongside these environmental innovations, the day also promoted products to help with efficiency and safety, including Maeda Spider cranes which can provide solutions for a wide range of applications from malls and airports to outdoor and congested spaces. The MC 285C and 305C are also eco-friendly options with battery options, especially suited to indoor environments and LEED certified projects." We have introduced to our customers the electrical-operated cranes such as the Maeda Spider Mini cranes as early as 2020. This marks a significant step toward enhancing operational efficiency and our initiative towards achieving sustainability in the lifting industry. These cranes boast a unique feature of electrical operation, offering versatility for indoor and outdoor applications. The showcased range, varying from 1 to 4 tons in capacity, highlights their adaptability across diverse operational needs. This forward-looking approach hints at Johnson Arabia's intent to embrace larger electrical cranes in the future, setting a precedent for innovation and eco-friendly solutions within the crane industry." Says Mohammad Fareed, Executive Manager for Cranes at Johnson Arabia.

Joe Keely, Executive Manager for AWP said "We have been making significant AWP purchases since 2021 in line with our ESG philosophy. We have aligned ourselves with multiple UN SDG goals for our customers, as well as helping them to navigate their targets for scope 1, 2 and 3 emissions. This is demonstrated by industry leading investment in many products which are first of their kind in the region, and in some cases the world". Recently added to the Johnson Arabia fleet are the Sinoboom AB22EJ all electric access platform and a range of JLG Electric Construction booms, which were the first all-electric machines introduced to the region in 2022. Most recently, the Niftylift HR15 Hydrogen-Electric was added to the fleet, the first of its kind in the world. With advanced Hydrogen-fuel cell capabilities, it offers unparalleled efficiency with its only emissions being a light water vapor.

## Holiday party and Seasons greetings from our whole team



## Off to the races for the Abu Dhabi team



The Abu Dhabi F4 Race held in Abu Dhabi last weekend

## Safety and IPAF



### ELECTRICITY CAN KILL - STAY ALERT, STAY ALIVE

To reduce the risk of electrocutions and shocks, always:

**Plan thoroughly** – look out and around for power lines in the work area. Conduct a site survey and risk assessment ensuring correct machine selection is critical. If power lines are in your work area contact the Energy Supply Authority (ESA) before work commences. Ensure all operators are briefed prior to commencement of work and that they are made aware of the presence of power lines in the vicinity.

**Ensure operators are trained** – anyone involved in the safe use of MEWPs must be properly trained on the MEWP they are using and must have received a machine-specific familiarization. As this is a high risk activity and can have severe consequences managers must ensure MEWP operators, supervisors and spotters are briefed on the SSoW.

**Stay outside exclusion zones** – an exclusion zone is the prescribed safety envelope around live electric power lines (minimum of 10ft for operators). You must not operate a MEWP where there is potential for any part of it to enter an exclusion zone. Distances for exclusion zones can vary; these must be obtained from the relevant ESA.

**Know your rescue plan** – if someone has been electrocuted by arcing of electricity or has been in contact with a power line, call the emergency services immediately and call the ESA to have the power turned off.